

Post-Analysis Report of 3rd ICMASS-2024, Singapore

The 3rd International Conference on Multidisciplinary Approach for Sustainable Society (ICMASS-2024) was successfully organized by Academia Research Lab on the 12th and 13th of December 2024 in Singapore.

This prestigious event brought together researchers, academicians, industry professionals, and policymakers from around the globe to discuss innovative approaches and solutions for creating a sustainable society. With a strong focus on multidisciplinary collaboration, the conference provided a platform for exchanging ideas, fostering partnerships, and showcasing cutting-edge research.

The 3rd ICMASS was co-organized by:

- Walchand Institute of Technology
- Polytechnic University of the Philippines - Parañaque City Campus
- Northwestern University
- Universitas Mahasaraswati Denpasar
- STI West Negros University
- DMMMSU, Philippines
- Tanon College, Philippines
- Polytechnic University of the Philippines - Mulanay Campus, Quezon
- Polytechnic University of the Philippines - San Pedro Campus, Laguna
- Polytechnic University of the Philippines - Santa Rosa Campus, Laguna
- Polytechnic University of the Philippines - Pulilan Campus, Bulacan

This edition of ICMASS was attended by delegates from diverse countries, including **Indonesia, Philippines, Thailand, Japan, Iraq, Saudi Arabia, China, India, Australia, Malaysia, New Zealand, USA, Afghanistan** etc.

Key highlights of the conference:

- **67 attendees:** A diverse group comprising paper presenters, keynote speakers, listeners, and students.
- **Research articles:** Out of 100 submissions, 63 high-quality papers were selected for presentation following a rigorous peer-review process.
- **Representation:** Papers were presented by researchers from the **Philippines, Indonesia, Thailand, China, and Japan, Iraq, Australia, USA, Afghanistan, Malaysia, Turkey**

Conference SCOPE: ICMASS topics include the following research and development areas/fields classified into 2 sessions:

- Climate Action and Resilience
- Renewable Energy and Energy Efficiency
- Sustainable Agriculture and Food Systems
- Circular Economy and Waste Management
- Water Conservation and Management
- Sustainable Transportation
- Biodiversity and Ecosystem Preservation
- Sustainable Business and Corporate Responsibility
- Sustainable Development Goals (SDGs)
- Education for Sustainable Development
- Emerging Technology and Engineering
- Health and Well-being
- Policy, Governance, and Ethical Considerations
- Indigenous Knowledge and Sustainability
- Urban Sustainability
- Business Management services

As a result, Keynote Speakers and Session Chairs were selected based on the conference's scope to facilitate discussions on various aspects of entrepreneurship, sustainable society, education, and management across diverse fields.

Welcoming and Opening Ceremony:

The two-day conference commenced with a Welcoming and Opening Ceremony in Singapore, **Ms. Mila Joy J. Martinez & Mr. John Christopher Prias**, the Moderator, extended a warm welcome to all attendees, including the Chair, Co-chairs, Guest Speakers, keynote speakers, Panel Reactors and acknowledged the hosting organization and associations during the opening remarks.





Assoc. Prof. Sheryl 'Sharima' Renomeron- Morales
Campus Director

Polytechnic University of the Philippines,
Paranaque City Campus, Philippines

Dionisio Barba Chavez, Jr., PhD, EDD
Tanon College and Department of Education

Division of San Carlos City,
Negros Occidental, Philippines



Dr. Albert Efendi Pohan, S. Pd., M. Pd
Head of Educational Management Study Program

University of Riau Kepulauan,
Batam City, Indonesia



KEYNOTE SPEAKERS



**Dr Ali Sorayyaei
Azar**

PhD in Applied
Linguistics
Senior Lecture
Faculty of
Education
Universiti Malaya,
Malaysia



**Prof. Dr. Ömer
Solak**

Faculty of
Education
Department of
Turkish and Social
Sciences Education
Çanakkale Onsekiz
Mart University,
Turkey



Alan Tupicoff

Australia & New
Zealand Institute
of Sustainable
Management
Executive
Director-
International-
Finding Other
Solutions,
Australia



**Atty. Ryan L.
Estevez**

OIC Executive
Director
Unified Student
Financial Assistance
System for Tertiary
Education
Commission on
Higher Education
Philippines

GUEST SPEAKERS



Dr. Eric Olivarez

City Mayor,
Parañaque City, Philippines

Prof. Pascualito B. Gatan

Vice President for Campuses,
Polytechnic University of the Philippines



SESSION CHAIRS



Dr. John Mark Distor

Quality Assurance Center, PUP Sta. Mesa
Polytechnic University of the Philippines,
Paranaque City Campus, Philippines



Roseller M. Malabanan
Asst to the Vice President
Polytechnic University of the Philippines

MODERATORS



Mila Joy J. Martinez
Head of Student Affairs & Services
Polytechnic University of Philippines,
Philippines



John Christopher Prias
Student
Polytechnic University of Philippines,
Philippines





Concurrent Technical Sessions:

The conference benefited 56 participants, including paper presenters, the keynote speaker, and students, in various ways. Thirty scientific papers were presented by authors from 11 different countries during technical sessions held in Singapore. The accepted papers were divided into two categories: Multidisciplinary studies and Sustainable Society.

Selected papers presented at the conference will be published in SCOPUS-indexed journals and Conference Proceedings



ACKNOWLEDGEMENTS:

We would like to give our gratitude to

Assoc. Prof. Sheryl 'Sharima' Renomeron- Morales, Campus Director at Polytechnic University of the Philippines, Paranaque City Campus, Philippines for being one of our **Chair** for 3rd ICMASS, Singapore conference.

Dionisio Barba Chavez, Jr., PhD, EDD, Tanon College and Department of Education, Division of San Carlos City, Negros Occidental, Philippines for being one of our **Co-Chair** for 3rd ICMASS, Singapore conference.

Dr. Albert Efendi Pohan, S. Pd., M. Pd, Head of Educational Management Study Program, University of Riau Kepulauan, Batam City, Indonesia for being one of our **Co-Chair** for 3rd ICMASS, Singapore conference.

Prof. Pascualito B. Gatan, Vice President for Campuses, Polytechnic University of the Philippines for being one of our **Guest Speaker** for 3rd ICMASS, Singapore conference.

Dr. Eric L. Olivarez, Mayor, Parañaque City, Philippines for being one of our **Guest Speaker** for 3rd ICMASS, Singapore conference.

Alan Tupicoff, Australia & New Zealand Institute of Sustainable Management Executive Director- International-Finding Other Solutions, Australia for being one of our **Keynote Speaker** for 3rd ICMASS, Singapore conference.

Atty. Ryan L. Estevez, OIC Executive Director Unified Student Financial Assistance System for Tertiary Education Commission on Higher Education Philippines for being one of our **Keynote Speaker** for 3rd ICMASS, Singapore conference.

Dr Ali Sorayyaei Azar, PhD in Applied Linguistics, Senior Lecture Faculty of Education Universiti Malaya, Malaysia, for being one of our **Keynote Speaker** for 3rd ICMASS, Singapore conference.

Prof. Dr. Ömer Solak, Faculty of Education Department of Turkish and Social Sciences Education Çanakkale Onsekiz Mart University, Turkey for being one of our **Keynote Speaker** for 3rd ICMASS, Singapore conference for being our Guest Speaker for the ICMASS, Bangkok conference.

We would also like to thank our *Session chairs* **Dr. John Mark Distor & Roseller M. Malabanan**, and our *Moderator* **John Christopher H. Prias & Mila Joy J. Martinez**, for their presence and for sharing their knowledge with our participants and judging the sessions with their expertise.



ICMASS Conference Best Paper and Best Presentation Award

Day 1 (12th Dec 2024)

On December 12th, the **Best Paper Award** was presented to **John Christopher Prias** for his paper titled *"Evaluating Brand Authenticity in Tourism Rebranding and Its Impact on Destination Image: Experience as Moderator."*



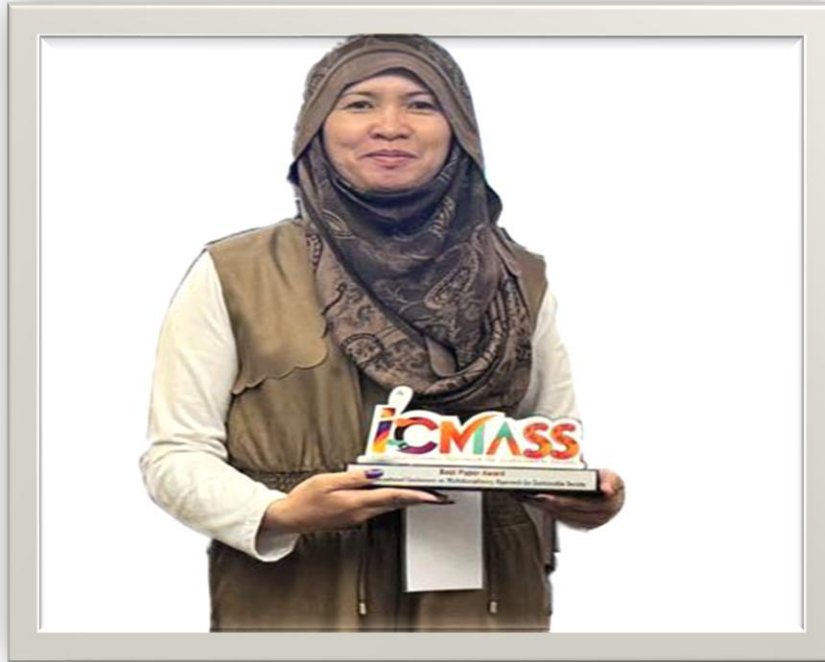
The **Best Presentation Award** was given to **Elmer B. Quintana** for his paper titled *"Exploring Trends and Challenges in the Philippine Tourism Industry through Visualization Analytics."* This recognition highlights his insightful analysis of the tourism sector in the Philippines, utilizing advanced visualization techniques to uncover key trends and challenges.



Day 2 (13th Dec 2024)

Session 1

On December 13th, the **Best Paper Award** was granted to **Sheryl 'Sharima' Renomeron- Morales** for her paper titled "*Revisiting Indigenous Islamic Practices for Community Healing and Peacebuilding.*"



The **Best Presentation Award** was presented to **Harold Deo B. Cristobal** for his paper titled "*Deciphering Achievement Goals and Motivation: A Phenomenological Inquiry into College Students' Lived Experiences in Physical Education.*"



Session 2(Virtual)

On December 13th, the **Best Paper Award** was granted to **Elizabeth Wanjiku Muturi** for her paper titled **"Impacts of the Global Multistakeholder Partnerships on the Adoption of Circular."**



The **Best Presentation Award** was presented to **Hazel DR. Samala** for his paper titled **"Women middle managers in higher education institutions: A literature review, Department-College of Education."**





Ladies and gentlemen, as we reach the conclusion of the 3rd ICMASS, I would like to take a moment to express our heartfelt thanks and appreciation to each of you for your invaluable contributions in making this event a success. We trust that today's sessions have been rewarding and that you were able to gain insights from the discussions you participated in.

Through a diverse array of keynote speeches and engaging dialogues, we hope you had the opportunity to share your experiences and expertise with fellow participants, both local and international. It is our sincere hope that the relationships forged during this conference will continue to grow and strengthen in the future.

We are excited about the possibility of building lasting partnerships with you and your organizations. Let's carry forward the momentum we've created here over the past few days.

Before I close, I would like to extend a warm invitation to our upcoming conferences. Thank you once again for joining us here in the vibrant city of Singapore. We wish you a safe journey home.



ICMASS

Multidisciplinary Approach for Sustainable Society

